

DESIGN PRODUCTION TWO ART 212

SECTION 01: 8 - 10 am M/W | ROOM 172

SECTION 02: 11 - 1pm T/T | ROOM 182

AMY CANNESTRA

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OFFICE HOURS BY APPOINTMENT ONLY

COURSE DESCRIPTION

Study of principles and production for web design. Focusing on the processes and development of websites from beginning stages to live sites using industry standard code and software.

COURSE CONTENT

The content of this class will be delivered through demonstrations both in class and online. There will be short in-class lectures, class discussions, and in-class work sessions.

In this course we will MOVE QUICKLY THROUGH A LOT OF MATERIAL so it is important to come to each class and stay current with your homework.

In this course we will look at the technical aspects of web production along with theories behind user experience and web design. By the end of the course you will be familiar with BASIC HTML & CSS coding language. You will learn the basics of Adobe Dreamweaver, Adobe XD, and Google Web Designer and how they work together with Adobe Photoshop and Illustrator. Along with the language of coding and programs you will learn how to use design elements to create a unique and engaging experience for the user.

CLASSROOM TOOLS

This course is about on-screen production, meaning we will do as much as we can online. As you engage with the workforce, you will be required to learn different types intranet systems and databases, with little to no actual training. This will be good practice.

We will use: UWSP INTRANET, CANVAS, CODEACADEMY, LYNDIA, and EMAIL

More details about each of these platforms will be given in-class.

TESTS & QUIZZES

Tests and quizzes will be given to measure progress and help ingrain the material into your brain.

RESOURCES

Web designers rely heavily on Internet forums, collaborations, and tutorials. Even working professionals are Googling “How do I ____”. You will be doing that in this class. All the roadblocks you encounter, someone else has already found an answer to. Take advantage of the ability to connect with design/code nerds across the world.

Utilize sites like:	Google.com	YouTube.com
	Adobe.com	Lynda.com
	CodeAcademy.com	w3.org
	OCW.MIT.edu	

GRADING

The nature of this course is to allow for each student to work at a pace that meets their needs. HTML & CSS is like learning a new language, easier for some than it is for others. **No matter what pace you work at you must ATTEND ALL CLASSES and MEET ALL DEADLINES.**

ABSENCES: Three unexcused absences will result in the loss of one letter grade (if you are an A student with 3 absences you will receive a B). **FIVE = FAILING GRADE**

LATE: Class starts promptly. You will be counted as tardy after 5 minutes.
Two tardies = 1 unexcused absence.

MISSED CLASS: If you miss a class (excused or unexcused) it is your responsibility to get caught up and turn in what is/was expected. I will not hunt you down or email you what you missed unless prior arrangements have been made.

CRITIQUES: If you do not have work to show during a final critique it counts as an unexcused absence.

REWORK: After a project has been graded, you are always able to go back and redo the work for additional points. However, additional points are not a guarantee. Set up a meeting with me before you redo the work to see how/what will give you the most potential for points.

ATTENDANCE: Attendance is CRUCIAL. Promptness to class is expected. Absences or lateness will dramatically effect your grade because your understanding of the subject matter and projects will suffer. **YOU MUST BE IN CLASS TO BENEFIT FROM THE THINGS WE DO IN CLASS.** If you are absent I expect you to contact a fellow student and find out what you have missed and what is required for the next class. I will not find you to “catch you up”. Please contact me with specific questions after you have familiarized yourself with the assignment.

3 UNEXCUSED ABSENCES WILL LOWER YOUR SEMESTER GRADE AN ENTIRE LETTER GRADE.

COURSE TEXTBOOK, MATERIALS, FEES

There is no required book for this course. PDFs, links to websites, and tutorials will be distributed through CANVAS.

Back up drive for all files ****Do not rely solely on the schools computers****

There ***MAY*** be some fees associated with hosting and domains.

SPECIAL NEEDS

If you have concerns about meeting the stipulations in this syllabus speak with me as soon as possible. Please let me know during the FIRST TWO WEEKS of class if you require special accommodations to participate in this class. Any personal concerns communicated are strictly confidential. I am happy to discuss your situation and any resources on campus that may be able to provide assistance.

OFFICIAL UWSP POLICY

Attend all your classes regularly. We do not have a system of permitted “cuts.” If you decide to drop a class, please do so using access SPoint or visit the Office of the Registrar. Changes in class enrollment will impact your tuition and fee balance, financial aid award and veterans educational benefit.

During the first eight days of the regular 16 week term, your instructor will take attendance (see Attendance Roster Reporting). If you are not in attendance, you may be dropped from the class. You are responsible for dropping your enrolled classes.

If you must be absent during the term, tell your instructor prior to the class you will miss. If you cannot reach your instructor in an emergency, contact the Dean of Students: 715-346-2611 or DOS@uwsp.edu

If you are dropped from a class due to non-attendance, you may only be reinstated to the class section using the class add process. Reinstatement to the same section is not guaranteed. Your instructors will explain their specific attendance policies to be followed at the beginning of each course.

Off-campus trip by an authorized university group such as an athletic team, musical or dramatic organization, or a class, make appropriate arrangements in advance with the instructor of each class you will miss. If you are absent from classes because of emergencies, off-campus trips, illness, or the like, your instructors will give you a reasonable amount of help in making up the work you have missed.

If you enroll in a course and cannot begin attending until after classes have already started, you must first get permission from the department offering the course.

Otherwise, you may be required to drop the course.

If you do not make satisfactory arrangements with your instructors regarding excessive absences, you may be dismissed. If you are dismissed from a class, you will receive an F in that course. If you are dismissed from the University, you will receive an F in all enrolled courses.

ABSENCES DUE TO MILITARY SERVICE

You will not be penalized for class absence due to unavoidable or legitimate required military obligations, or medical appointments at a VA facility, not to exceed two (2) weeks unless special permission is granted by the instructor. You are responsible for notifying faculty members of such circumstances as far in advance as possible and for providing documentation to the Office of the Dean of Students to verify the reason for the absence. The faculty member is responsible to provide reasonable accommodations or opportunities to make up exams or other course assignments that have an impact on the course grade. For absences due to being deployed for active duty, please refer to the Military Call-Up Instructions for Students.

MEDICAL ABSENCES / DISABILITY RELATED ALLOWANCES

As a faculty member, I do not collect any medical documentation. If you are absent from class due to a medical reason or for symptoms related to a disability, work with the Disability and Assistive Technology Center in Albertson Hall 609.

I work with the DATCenter to provide reasonable and appropriate accommodations to students with disabilities (both visible and invisible) and to provide assistance to students with temporary impairments such as a broken bone, recovery from surgery, or recuperation from a short term illness. If you are a student with a disability, or if you acquire a disability or impairment, please work with the DATC for all accommodations and notifications.

Any student wishing to use accommodations due to a disability or impairment, must work in conjunction with the DATC. All verifications for accommodations and excused absences will come from DATC.

TIPS FOR PROFESSIONAL EMAIL

Use a DESCRIPTIVE subject line

Use a greeting (Dear, Hello, Hi, Howdy, etc)

Sign your email (Thanks, Thank you, Best, Cheers, etc)

Include your full name and course you are referring to

Be specific about your needs

Include solutions that you have already tried

Include helpful photos

If attaching helpful photos, make sure they are a reasonable size

BE AWARE OF DEADLINES. If you email me at 2 am and the project is due at 8 am,

I will, most likely, be unable to help. Manage your time and be respectful of others time.